

# Tune Up Your Business

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**Madeline Frank, Ph.D.**  
[www.madelinefrank.com](http://www.madelinefrank.com)  
Phone # 757-599-3575

## **“Tune Up Your Business”**

Many companies and organizations have discovered the magic of “Tuning up their business” with Madeline Frank’s award winning programs. If a guitar or violin has one string slightly out of tune it will make the instrument sound a bit off. Tuning up that one string can turn the music into a masterpiece. Businesses are a lot like this. Your business may be doing many things correctly, but if one element is a little bit off, your business won’t realize its true potential. Madeline’s programs will not only help you discover what your business is doing well, but you will also discover the slightest elements that need a bit of correction to create your optimum business performance.

Madeline has traveled the world as an acclaimed violist and conductor. She has played with world class musicians, Frank Sinatra, Lou Rawls, and Natalie Cole. Whether she is playing at Carnegie Hall, or at a concert hall in Australia; Madeline Frank is one of the most sought after musicians in the world.

Throughout her experiences, Dr. Madeline Frank discovered strategies for success that also apply to the business world. When she was not touring, she helped build her family’s successful construction and property management business using the “Tune Up Your Business” principals she teaches today.

### **Madeline’s 3 most popular programs:**

#### **☐ Tune Up Your Business!**

Discover the secrets of how to become a hero in your own business. How do you create an amazing “First Impression” with your customers? Do you know how to discover the hidden desires of your market place? The bottom line in this shrinking business market is to keep your customers not only happy, but to make them raving fans of your business. What are the three and a half secrets you need to know to develop "Excellent Customer Service" in your business?

#### **☐ Negotiating For My Life On Top of the World**

Have you ever had to deal with difficult people? While you may not have clients holding you over the edge of a roof by your ankles, every business person has had to deal with difficult customers. This program will help you discover how to change the attitudes of customers, employees, and colleagues. In today’s crazy economic times, this program is a must for businesses who want to run at 100% performance!

#### **☐ Burn the Boats! Giving Up Is Never an Option!”**

Has anyone in your business given up when the going got too tough? Do you wish that you could rekindle the same passion for your business that you had when you first opened the doors? Have you ever given up on your dream? Madeline will help you get fired up about your business by revealing the success strategies necessary for your business to stay on track to achieve your goals. Discover the 5 secrets to turn your road blocks into doors of opportunity.

# Testimonials

"Thank you for being such an amazing guest on my show. The knowledge, experience and enthusiasm you brought to my audience was truly refreshing." -**Nick Lawrence, Host/Producer, Pennsylvania's Berks County, WEEU-AM**

"She is a Passionate teacher! The listeners of "The Florida Show" loved her and her innovative insights into the Power of Music to Motivate and Teach! **Rhett Palmer, Talk Host of "The Florida Show"**

"Dr. Madeline Frank... is a high energy, multi-potential, and gifted women who will continue to make important contributions as a teacher, educator or researcher as well as in a variety of business and commercial enterprises." -**Martin Gerstein, Ed.D., Professor of Psychology at Walden University**

"I had the pleasure of watching and listening to Dr. Madeline Frank speak to my students about "Music and the Brain." My students were fascinated by her brain research, especially the effect of music on the damaged brain and recovery for injured children. Dr, Frank played beautiful music for my students, and they left the lecture talking about the way Mozart and other classical music stimulates the brain."

**Rebecca L., student advisor for the National Junior Honor Society at Jones Magnet Middle School in Hampton, VA.**



**Madeline Frank, Ph.D.**

**Best Selling Author, Speaker, Business Owner, Leader and Performer**  
For information on booking and interview inquiries, call 757-599- 3575, e-mail her at [mfrankviola@gmail.com](mailto:mfrankviola@gmail.com) , or go to [www.madelinefrank.com](http://www.madelinefrank.com)

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